



## 2025 NATIONAL LULAC AMENDMENTS COMMITTEE

### TEMPLATE FOR LULAC COUNCIL USE: PROPOSED AMENDMENTS

[PLEASE CHECK THE APPROPRIATE PROPOSED AMENDMENT ACTION BELOW]

#### 1. PROPOSED NEW AMENDMENT \_\_\_\_

(New Amendment Article and/or Section and resequencing required, as appropriate, if adopted: Provide Details in Rationale portion of the Template)

#### 2. PROPOSAL TO AMEND to STRIKE OUT OLD LANGUAGE \_\_\_\_ and/or INSERT NEW LANGUAGE **X**

(Existing Article to Amend or Section language to strike or insert change: Provide Details in Rationale portion of the Template)

CURRENT ARTICLE/LANGUAGE	PROPOSED LANGUAGE OR STRIKEOUT	NEW WORDING IF ADOPTED
Article I, Legal Provisions Section 1-Name:  League of United Latin American Citizens... ...At no time may the name LULAC be written in other than capital letters. [End of Section 1 language]	New addition to section 1 Name:  Insert New Sentence at end of Article I, Legal Provisions, Section 1-Name:  <b><u>At no time may the LULAC name, logo, emblem, shield, or seal be used for commercial purposes or to promote a personal business or interest, in any medium.</u></b>	ARTICLE I Legal Provisions  Section 1—Name: League of United Latin American Citizens (LULAC) shall be the official name of this organization and the one under which all business and activities of the constituted body shall be carried out. The word LULAC, which is formed by official abbreviated title of the League, may be used in lieu of the full name of the organization in any and all instances where it is apropos. At no time may the name LULAC be written in other than capital letters. At no time may the LULAC name, logo, emblem, shield, or seal be used for commercial purposes or to promote a personal business or interest, in any medium.
SUBMITTED BY: [List Council(s) # and Location(s)]  LULAC Council 3309, Long Beach, California		
RATIONALE: [Please provide concise impact that this proposed change can improve for the benefit of the LULAC organizational operations.] <i>The amended language makes it clear that using the LULAC brand to advance personal interests is forbidden by LULAC. LULAC is a registered trademark and use of the Brand is strictly prohibited for other than official LULAC business and may not be used without express permission of the National Board. This matter has surfaced in prior issues that confronted the National Board and is not well understood by business owners or partners who are LULAC members or officers using the LULAC Brand and associating LULAC with their personal business interests. Without this expressed rule for LULAC's exclusive use, LULAC may incur liability for other than approved use. This additional language makes clear to all members the standard under which LULAC expects and requires compliance with IRS rules to avoid an individual's inurement or deriving a personal benefit using LULAC's Brand and Goodwill. The IRS can revoke an organization's nonprofit status if this practice is allowed to happen.</i>		



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Amendments and Constitution Committee Recommendation<sup>1</sup>: Submitted as required by Constitution and Committee Instructions. Recommend Adoption based on rationale and the need to make clear that LULAC is not an organization that promotes private business interests.

### For Amendments and Constitution Committee Recommendation USE ONLY:

Date Received @ National		
Date of Committee Consideration		
Committee NOTES:		

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<sup>1</sup> Amendments Committee's consideration criteria set out in the LULAC Constitution and Bylaws Article XIV, Section 2(f).