



NATIONAL WOMEN'S *Conference*

2023 LULAC WOMEN'S CONFERENCE
Millennium Biltmore Hotel
506 S Grand Ave, Los Angeles, California

AGENDA AT A GLANCE

Friday, APRIL 14, 2023

Location: Gold Ballroom

5:00 - 6:00 PM Registration

**6:00 PM- 9:00 PM La Bienvenida - Welcome Reception & Remarks |
Speakers|**
Emma Lozano, Vice President LULAC National for Women
Domingo Garcia, LULAC National President

Keynote Address |
Karen Bass, Los Angeles Mayor
Caroline Menjivar, California State Senator
Monica Rodriguez, Los Angeles City Council Member, Invited

Talent|
Rosalba "Rosie" Valdez
DJ Daysha Destiny DelValle "Dee Dee Goat"

Saturday, APRIL 15, 2023

Location: Gold Ballroom

8:00- 8:45 AM Registration

**9:00- 9:45 AM Opening: Mujeres Líderes Breakfast
Speakers|**
Domingo Garcia, LULAC National President
Elba Garcia, First Lady of LULAC
Emma Lozano LULAC National Vice President for Women
Jose Barrera, LULAC California State Director

Keynote Speaker|
Honorable Delia Ramirez, Illinois U.S Representative

Breakouts

10:00- 10:45 AM **Business** | El Poder de Latinas: Business 101

Location: Roman Room

Room A

Latino small businesses are the fastest-growing group of entrepreneurs in the United States. Join us in exploring loan programs, hearing from bank experts, and tips from Latina business owners, to begin your own path! This panel will focus on how to address the lack of financing and loans available, limited knowledge on managing business finances, and how having a business bank account can benefit small businesses.

Moderator: Lydia Guzman, LULAC Far West Commissioner

Featured Speakers: Teresa Miranda, Vice President, Prestamos CDFI
Amber Cordoba, Director of Business Education and Consulting Services, Prestamos CDFI

Ruben Barrales, Senior Vice President External Engagement, Wells Fargo & Company

10:00- 10:45 AM

Location: Corinthian Room

Room B

Latinas in Tech |

This panel will focus on ways in which Latina's can be empowered to enter the heavily male dominated space of tech. Specifically focusing on education programs that can provide a path into STEM and offer opportunities for Latina's to build a network with other women in the field.

Moderator: Caroline Crozier, LULAC National Technology Chair

Featured Speakers: Dr. Erica Jacquez, Executive Director of Government and External Affairs, Verizon

Nidia Bandstra, Director for Commercial Lines, Geico

11:00- 11:45 AM

Location: Roman Room

Room A

Healthcare | **Gender Disparities in Health and Healthcare**

Gender differences in health and the use of health services are a long-standing concern for the U.S. medical system. This conversation will offer a glimpse into resources, options, and solutions on ways women can take control of their health today and advocate for access to equitable health care. We will consider both the scientific bases of specific diseases affecting Latinas and the social, cultural, economic and environmental factors that increase risk and limit access to therapy. As well discuss the barriers that Latinos face when seeking mental health

care, whether it be language barriers, stigma behind mental illness, one's legal status, etc.

Moderator: Lupe Torres, LULAC National VP for the Southwest

Featured Speakers: Liz Mahar, Director of Advocacy and Strategic Alliances, PhRMA

Dr. Silvia Ortiz, MSW, LCSW

Tanya Jean Lozano, CEO, Healthy Hood Chicago

11:00- 11:45 AM

Location: Corinthian Room

Room B

Politics and Law | Women Belong Where Decisions are Made

Join us to explore concepts of gender, politics, and power, and related concepts such as intersectionality, patriarchy, sexism, and stereotypes. We turn our attention to two arenas in which gender and politics interact in the US: social and political movements and women as political actors. Examine how women negotiate movements and how gender shapes structure, tactics, and outcomes for both women's movements (e.g., suffrage, feminist, conservative, #metoo) and other movements (such as the Progressive and civil rights movements).

Moderator: Hon. Lourdes Galvan, LULAC Immediate Past National VP for Women

Featured Speakers: Marisa Bono, J.D. CEO, Every Texan (formerly Center for Public Policy Priorities)

Hon. Rosie Speedlin Gonzalez, Judge Bexar County

Tomas Duran, California President, Chicanos Por La Causa (CPLC)

12:00- 1:30 PM

Mujeres Líderes Luncheon |

Location: Gold Ballroom

Opening Remarks|

Emma Lozano, LULAC National Vice President for Women

Gloria Leal, LULAC Legal Advisor

Keynote Speaker|

Catherine Cortez Masto, Nevada State Senator, Invited

Chiquis, American Singer and Television Personality

Closing Remarks|

Domingo Garcia, LULAC National President

Rafaela Schwan, LULAC Interim COO

3:00 PM

Silent Auction |

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